

2026 Yuengling Baton Rouge-Austin Softball Road Trips
“2026 Yuengling Softball Road Trip giveaways”
Official Contest Rules

1. **SPONSOR:** Yuengling
2. **ELIGIBILITY:** In order to qualify for eligibility for a 2026 Yuengling **Baton Rouge or Austin** Softball Road Trip giveaway, a person must currently reside in the state of Oklahoma, provide proof of residency, and be 21 years or older to participate.
3. **CONTEST PERIOD:** The Contest Period will begin at 12:01 a.m. CST on February 2, 2026 and end at 8:00 a.m. CST on Monday, March 30, 2026 (“Contest Period”).
4. **PRIZES:** There are (2) separate winners. (1) Baton Rouge trip winner. (1) Austin trip winner.
 - (1) Winner will receive (2) tickets to the **Baton Rouge** softball game March 27, 2026. (2) night hotel stay and \$300 is Visa gift cards.
 - (1) Winner will receive (2) tickets to the **Austin** softball game April 11, 2026. (2) night hotel stay and \$300 is Visa gift cards.

Contest Entry:

A participant must complete the registration form online at TheFranchiseOK.com. (no purchase necessary). Each entry will require full name, age, address, phone number and email address.

5. **SELECTION & NOTICE OF WINNERS:** Baton Rouge trip winner will be chosen on March 16, 2026 and notified via telephone then announced on-air on 107.7 The Franchise. Austin trip winner will be chosen on March 30, 2026 and notified via telephone then announced on-air on 107.7 The Franchise
6. **CONDITIONS:** The following include some of the important conditions to winning a 2026 Yuengling Softball Road Trip giveaway.
 - a. If a Person is not eligible then the next eligible person will be awarded the Prize, and so forth if such Person is not able to accept the Prize.
 - b. No transfer, substitution or division of prize allowed.
 - c. Acceptance of a Prize constitutes permission by a Person to the Sponsor and their agencies to use Eligible Persons names and/or likenesses for purposes of advertising and trade without further compensation, in perpetuity and in any and all media now known or hereafter discovered, unless prohibited by law.

- d. Decisions of Sponsor are final with respect to determination of Prize winner. Sponsor is not responsible for errors in calculations, or for technical, system or other errors in prize selection of any kind. Sponsor reserves the right to modify, suspend or terminate this either giveaway in the event that it becomes necessary due to circumstances beyond Sponsor's control.
- e. By participating in the 2026 Yuengling Softball Road Trip giveaways, entrants agree to be bound by the Official Rules.
- f. A Person may be disqualified from participating in this 2026 Yuengling Softball Road Trip giveaways and/or winning the Prize for cheating or other bad faith acts in the sole discretion of the Sponsor.
- g. Yuengling and Tyler Media are free from any potential liability on the road trip.

7. PRIVACY/USE OF PERSONAL INFORMATION: Administrator and/or Sponsor, may gather Personal Information of each Contest Participant during the Contest Period. Personal Information may include, but is not limited to: name (full name or first initial and last name), maiden name, nickname, email address, home address, home postal code, home telephone number, mobile telephone number, date of birth, Social Security Number and/or Identification Number, photographic images and video or voice recording. This information is only collected when volunteered by Eligible Person. By participating in the 2026 Yuengling Softball Road Trip giveaways, Eligible Person hereby consents to the collection, use, and disclosure of Personal Information provided by Eligible Person to Administrator and/or Sponsor. Tyler Media's role in 2026 Yuengling Softball Road Trip giveaways, is limited to promoting the contest on-air during the Contest Period, as well as being the prize fulfiller for the 2026 Yuengling Softball Road Trip giveaways.

By entering the 2026 Yuengling Softball Road Trip giveaways, each Eligible person agrees to the publication, reproduction and/or other use of his/her name, address, voice, image, statements about the 2026 Yuengling Softball Road Trip giveaways, photograph and/or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor, solely regarding the 2026 Yuengling Softball Road Trip giveaways, including, but limited to: print, broadcast, and the internet (including social media).

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.